# 2023 Annual Report

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### Introduction

#### Message from the Executive Director

The climate justice movement is a team effort, and I am honored to be a part of this extraordinary community of advocates and change-makers!

Reflecting upon the last year, this report highlights just a few of our major accomplishments. These include preparing the next generation of climate justice leaders, pushing for better climate action plans, hosting our sixth annual Ode to Earth festival, helping local residents protect air quality in their homes, and mobilizing the community in multiple climate actions and demonstrations.

2023 has been a pivotal year for 350 Sacramento. Because of the hard work and dedication of our staff, volunteers, and board members, the organization is on the precipice of reaching the next level - in both process and impact - as we move forward together.

Gratefully,

Patricia Moore

Patricia Moore
Executive Director



### 2023 Summary

#### 350 Sacramento

350 Sacramento is a local grassroots organization pursuing climate justice through advocacy, education, and community.

#### Contact

- (916) 209-0478
- info@350sacramento.org

#### **Nonprofit Status**

- 501(c)(3)
- EIN 45-5552234

#### 2023 Financials

#### Revenue

• \$188,998

#### **Expenses**

• \$176,976

#### 2023 Program Highlights

#### **Youth Education**

- 3 Sessions
- 30 Students
- 15 Interns
- 2 Youth Board Members

#### **Climate Action Plan**

- Filed Lawsuit Against
   City of Rancho Cordova
- Pushed County of Sacramento to Address
   8 Climate Concerns

#### Ode to Earth Festival

- 14 Performances
- 200 Attendees

#### **Air Filter Project**

 Distributed to 600 Households

#### **Community Action**

 Mobilized Thousands of Community Members

# 350 Sacramento Overview

- Organizational Overview
- Leadership
- 2023 Financials

### Organizational Overview

#### About 350 Sacramento

#### **Local Action for a Global Climate Movement**

350 Sacramento is a grassroots climate justice organization located in the heart of California's capital city. Through advocacy, education, and the power of community, we pursue active solutions and policies that support a future where all people are free to breathe fresh air, access clean energy, and live in a safe, healthy environment.

#### Vision Statement

We believe in a world with a safe climate, where nature is respected and protected, and our social, political, and economic systems work for all people and the planet.

#### Mission Statement

350 Sacramento is a local grassroots organization committed to equitable solutions that accelerate the transition to a sustainable future, with atmospheric carbon dioxide levels below 350 ppm.

### Leadership (updated June 2024)

#### Staff



Katie McCammon, Program Director katie.mccammon@350sacramento.org



Patricia Moore, Executive Director patricia@350sacramento.org

#### Board



Juliette Allayaud, Board Member juliette.a.intern@350sacramento.org



Siri Atluri, Board Member siri.a.intern@350sacramento.org



Kelsey Craig, Board President kelsey.craig@350sacramento.org



Megan Elsea, Board Treasurer megan.elsea@350sacramento.org



Brandon Martinez, Board Secretary brandon@350sacramento.org



Moiz Mir, Board Advisor moiz.mir@350sacramento.org



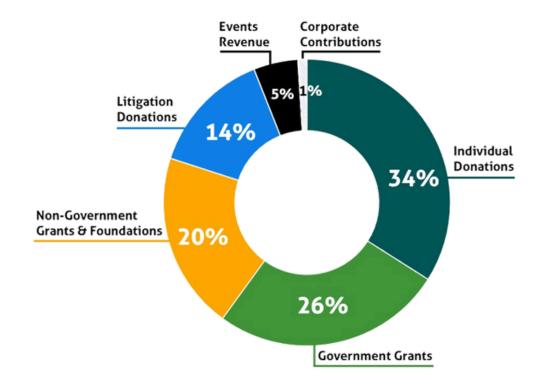
Tess Townsend, Board Member tess@350sacramento.org



Ashlyn Zentner, Board Member ashlyn@350sacramento.org

### 2023 Financials

2023 Revenue: **\$188,998** 



2023 Expenses: \$176,976



# Program Highlights

- Youth Education
- Climate Action Plan
- Ode to Earth Festival
- Air Filter Project
- Community Action
- People Power

### Youth Education

## Student Environmental Activist Training (SEAT)

Our youth education program prepared the next generation of climate justice leaders in trainings and internships.

3

8-Week Sessions 30

Training Participants

**15** 

Paid 6-Month Internships

2

Youth Board Members

### Youth Participants



"I became an intern with 350 because I wanted to **be a part of a larger community of students** committed to prioritizing youth when working on climate change mitigation! As a youth intern, I enjoy working on our SCUSD electrification project and introducing a bill for a potential Youth Advisory Council for the California Air Resources Board."

- Anushka, 350 Sacramento Intern & Volunteer



"350 has been an avenue for me to **take direct** action in my community and embed creativity into activism and leadership. Most of all, my internship has allowed me to be a part of the wider Intergenerational and intersectional story for climate justice."

- Gianna, 350 Sacramento Intern & Volunteer



"Being an intern allows me to really **feel like I'm doing something about the climate crisis**. As interns, we've helped organize marches, lobby climate bills, speak at climate protests, and right now we're working on electrifying our school district."

- Juliette, 350 Sacramento Youth Board Member (former intern)



"Growing up, I couldn't ignore the disparities in how climate change affects lives... One thing I've noticed is that 350 cares about what I and other youths have to say... I hope that **together we can make a better healthier world with equality for all**."

- Manny, 350 Sacramento Intern 2023

# Climate Action Plans (CAP)

We organize the community to participate in the local government climate action planning (CAP) process. Our goal is to ensure city and county plans are achievable, effective, and enforceable, in compliance with the California Environmental Quality Act (CEQA).

#### Focused on:

- City of Rancho Cordova
- County of Sacramento
- City of Sacramento

"Citizen interest is a key element in getting a good CAP."

- Oscar Balaguer, 350 Sacramento Volunteer & CAP Team Chair

# Climate Action Plans - Progress

#### 2023 Progress: City of Rancho Cordova

On October 19, 2023, 350 Sacramento filed a lawsuit against the City of Rancho Cordova in response to their deficient Climate Action Plan.

**Breaking News**: 350 Sacramento is Forced to Litigate

#### 2023 Progress: County of Sacramento

After years of our ongoing scrutiny, analysis, engagement, and comments, the County of Sacramento has agreed to re-draft its Climate Action Plan to address eight climate issues that we have been pushing for.





### Ode to Earth

6th Annual Celebration of Arts, Culture, & the Planet



14 **Performances** in Attendance

**200** 

# **Event Sponsors**

We are grateful for the generous support and in-kind donations from our event sponsors!



















6th Annual Ode to Earth Festival

January 22, 2023 | Colonial Theater | Sacramento

### Air Filters

#### Distributed to 600 Households

The air filter project – which included DIY construction workshops and community awareness events – brought air filters to more than 600 local households in areas that are most affected by pollution.















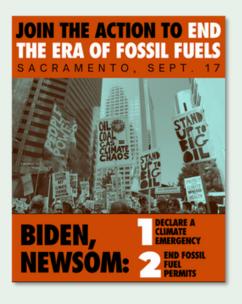
# Community Action

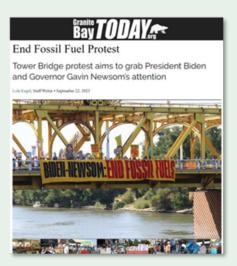
#### Mobilized Thousands of Residents

Working closely with our partner organizations, 350 Sacramento helped mobilize thousands of community members to join in the action to demand clean energy and end fossil fuels.









### People Power

4888 3800

**Social Media Followers** 

**Newsletter Subscribers** 

**30** 

**Active Volunteers**  **15** 

Student **Interns** 

**Coalitions & Partnerships** 

**Board Members** 

**Team Leads** 

**Staff Members** 

# Moving Forward

- Next in 2024
- How to Help
- Contact 350 Sacramento

### Next in 2024

We have big plans for 2024! Here is a sample of our upcoming projects and goals:

#### Youth

Engage students in under-served communities by adapting SEAT program content and outreach strategy to focus on schools in lower-income neighborhoods and offer materials in different languages.

#### **Outreach & Communication**

Make information more accessible to a wider audience by building and launching an updated version of the 350 Sacramento website using proven digital communication techniques.

#### Climate Action Plans

Continue forward with the lawsuit against the City of Rancho Cordova to prevent them from adopting a non-CEQA-compliant Climate Action Plan.

#### Clean Energy

Raise awareness of clean energy solutions through community engagement, and pursue policies and legislation that protect Californians against fossil-fuel-caused greenhouse gasses.

### How to Help

#### Climate Justice and Environmental Action

There are many ways you can join us in making a difference for our communities, environment, and planet.



#### Donate

We are so grateful for all our supporters! Your donations help us continue fighting for climate justice.



#### Volunteer

Join our amazing team of volunteers. Your time and talents help boost our community climate action.



#### Attend an Event

Join us at community actions, festivals, Climate Coffee events, virtual workshops, documentary film screenings, and other climate-positive events!



#### Other Actions

Support the organization by participating in campaigns, such as Farm Fresh to You & local dining fundraisers, 350 Day, purchasing T-shirts, and more.

Thank you for supporting 350 Sacramento!

### Contact 350 Sacramento

#### **Contact:**

(916) 209-0478 info@350sacramento.org

#### **Mailing Address:**

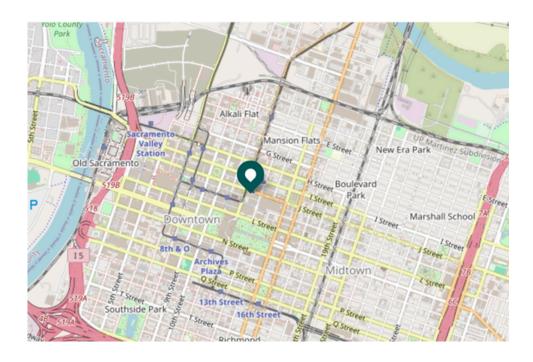
P.O. Box 161677 Sacramento, CA 95816

#### Web:

350sacramento.org @350sacramento

#### **Office: Breathe Building**

909 12th Street, Suite 116 Sacramento, CA 95814





Learn more at
Linktr.ee/350sac
or scan the QR code.

350 SACRAMENTO