

350
SACRAMENTO

2024 ANNUAL IMPACT REPORT



Community-Powered Climate Justice Movement

350sacramento.org

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A Message from the Executive Director

Dear 350 Sacramento Community Members, Partners, & Supporters,

Looking back at the past year, I'm filled with immense gratitude for the unwavering dedication of our community. At 350 Sacramento, we are not just an organization - we are a movement built on a shared passion for the environment, and we refuse to stand down in the face of climate injustice.

This year has been one of both challenge and transformation. We've seen firsthand how climate change continues to disproportionately affect marginalized communities - those who have historically been excluded from the conversation and left to bear the heaviest burdens. But as we have also witnessed, these same communities are not standing idly by. People are coming together to share knowledge, organize protests, hold local leaders accountable, and demand action that prioritizes people and planet over profit. Together, we've fought for policies and solutions that uplift those most impacted by the climate crisis, and we've seen how the power of grassroots action leads to real change.

This year's report highlights some of the incredible progress we achieved in 2024, but it is just a glimpse into the larger movement we are building. As we look ahead, we know there is much more work to do. Through advocacy, education, and the power of community, we will push forward in the fight for a brighter future with clean air and a safe, healthy environment for all.

Thank you for being a part of this climate justice movement. Whatever 2025 brings, we will continue to rise to the challenge. Together.



With Gratitude,

♥ *Patricia*

Patricia M. Moore, Executive Director
(209) 327-3629 | patricia@350sacramento.org

About 350 Sacramento



»» Overview

Founded in 2010, 350 Sacramento is a grassroots climate justice organization in California's capital city. Through advocacy, education, and the power of community, 350 Sacramento pursues active solutions and policies that support a future where all people are free to breathe fresh air, access clean energy, and live in a safe, healthy environment.



Sacramento, California



Mission Statement

350 Sacramento is a local grassroots organization committed to equitable solutions that accelerate the transition to a sustainable future, with atmospheric carbon dioxide levels below 350 ppm.

Vision Statement

We believe in a world with a safe climate, where nature is respected and protected, and our social, political, and economic systems work for all people and the planet.

Contact

(916) 209-0478
P.O. Box 161677
Sacramento, CA 95816
info@350sacramento.org

»» Programs

Advocacy

We advocate for sustainable, equitable solutions and policies that will create a safer, healthier environment for our community and climate.

Education

We provide a robust climate education and workforce development program, which includes youth training, paid internships, workshops, and more.

Community

From large events to small-group gatherings and everything in between, 350 Sacramento programs and events are focused, driven, and supported by our community.

»» People Power

4,658

Social Media Followers

3,914

Email List Subscribers

170

Individual Donors

40

Active Volunteers

30+

Youth Education
Participants

» Leadership

Staff



Katie McCammon, Program Director
katie.mccammon@350sacramento.org



Patricia Moore, Executive Director
patricia@350sacramento.org

Board of Directors



Anushka Kalyan, Board Vice President
anushka@350sacramento.org



Ashlyn Zentner, Board President
ashlyn@350sacramento.org



Brandon Martinez, Board Secretary
brandon@350sacramento.org



Daniel McCurdy, Board Treasurer
daniel@350sacramento.org



Haleya Hoang, Board Member
haleya@350sacramento.org



Megan Elsea, Board Member
megan.elsea@350sacramento.org

Advisory Board



Gianna Acquisto, Board Advisor, Creative Arts
gianna@350sacramento.org



Lita Brydie, Board Advisor, Nonprofit/Bookkeeping
lita.brydie@350sacramento.org



Moiz Mir, Board Advisor, Community Organizing
moiz.mir@350sacramento.org

» Teams

Climate Action Plan (CAP) Team: Ensures local climate action plans are feasible, effective, enforceable, and compliant.

- > Team Chair: **Oscar Balaguer**
oscarbal@hotmail.com



Climate Coffee: Holds small-group gatherings at local coffee shops for friendly climate-related conversations.

- > Team Lead & Organizer: **Justine Kanzler**
justine@350sacramento.org



Electrification Team: Pursues equitable solutions for clean energy that will benefit communities and the climate.

- > Team Chair: **Rosie Yacoub**
rayacoub@yahoo.com



Legislation & Policy: Studies climate policy proposals to inform and engage the public and hold leaders accountable.

- > Team Chair: **Will Brieger**
will.brieger@350sacramento.org



Plastics & Waste Team: Promotes circular resource use to prevent waste and stem the tide of plastic pollution.

- > Team Chair: **Open Position**



SMUD Watch: Promotes SMUD policy and action that will reduce its greenhouse gas emissions.

- > Team Chair: **Rick Codina**
rick.codina@350sacramento.org

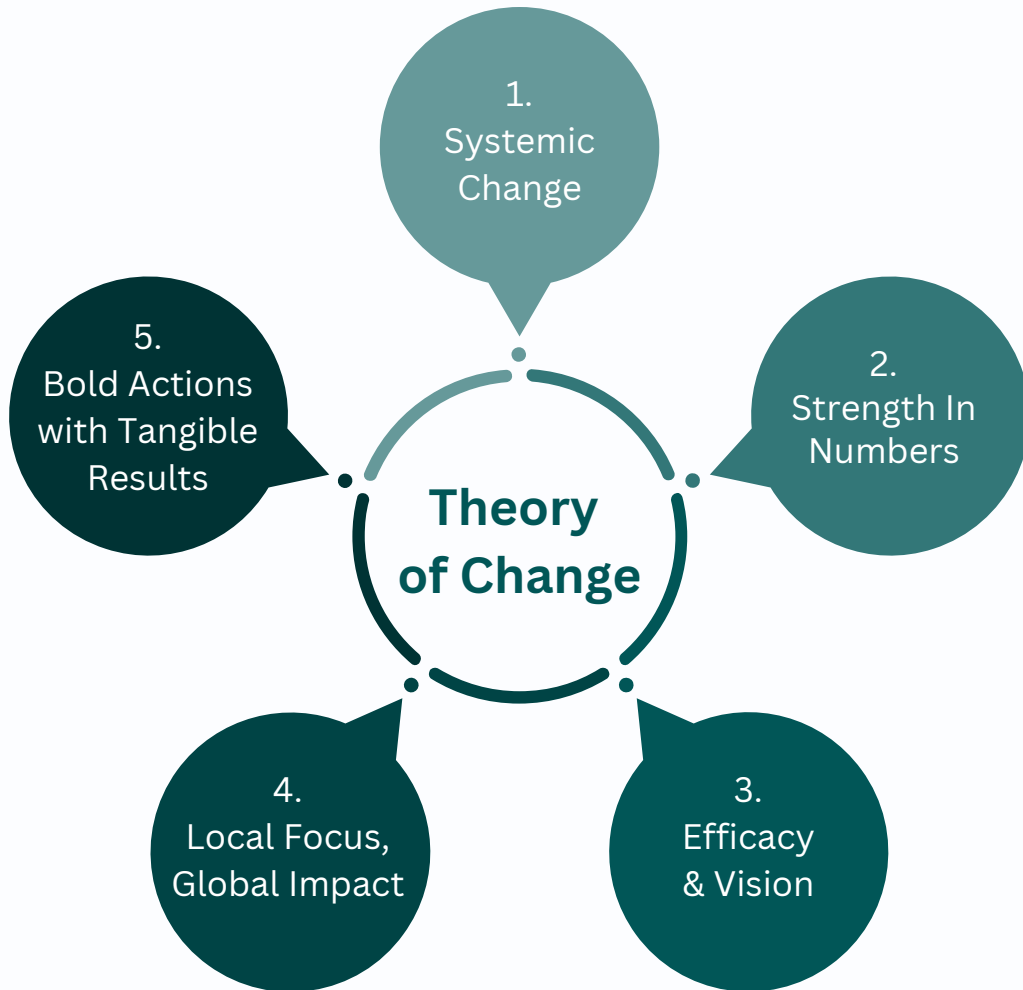


The Climate Report Radio Show: Hosts a weekly radio show with music, interviews, and commentary (Access Sacramento).

- > Team Lead & Radio Host: **Dale Steele**
dtsteele@mac.com



» Theory of Change



The Science:

1. [Ecological Models of Social Change](#)
2. [Collective Action Framework](#)
3. [Triple-A \(Agent-Action-Aim\) Framework of Self-Efficacy](#) and [Integrated Socio-Environmental Communication Theories](#)
4. Sacramento is the capital of California: [5th Largest Economy](#) and a [Global Leader in Climate Action](#)
5. [Transformational Social-Ecological Change](#) and “[Small/Incremental Wins](#)” frameworks

2024 Program Impacts

Advocacy

- » Stopped a harmful city planning policy in Rancho Cordova.
- » Made Polluters Pay via three State bills.
- » Led local efforts to expedite the transition to clean, renewable energy.

Education

- » Provided climate justice training and paid internships to 30+ high school students.
- » Hosted six college students and recent grads in new workforce development program.
- » Provided 10 workshops on climate-related topics.

Community

- » Hosted two major events with a combined attendance of almost 400.
- » Bolstered grassroots efforts with 100+ new volunteer signups and eight new partnerships.
- » Built omnichannel outreach strategy.

Advocacy Impacts

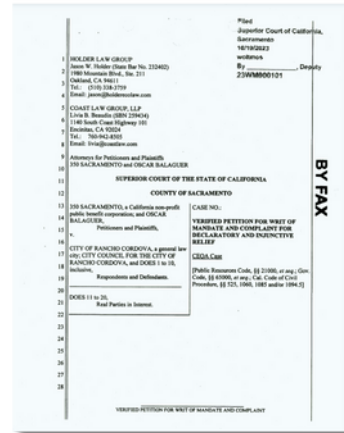
Advocating for Cleaner Air, Environmental Protection, and Healthier Communities

» Stopped a Harmful City Planning Policy

As co-plaintiffs, 350 Sacramento and Oscar Balaguer filed a lawsuit against the City of Rancho Cordova in October 2023 in response to the City’s attempt to pass a non-compliant “Climate Action & Adaptation Plan.”

We were able to successfully show that the policy they were trying to adopt was not compliant with California Environmental Quality Act (CEQA) requirements for being a *feasible, effective, enforceable* plan. As such, it would have cleared the way for dangerous land use development projects that could harm residents with excess pollution and environmental damage.

350 Sacramento and Oscar Balaguer V. City of Rancho Cordova



Successful Result: The City of Rancho Cordova agreed not to adopt the deficient plan.

» Made Polluters Pay

Working closely with coalition partners, 350 Sacramento advocated for robust legislation that would put the cost of cleaning our environment where it belongs: oil and gas companies. Three of the Make Polluters Pay bills we advocated for passed:



AB-1866 Idle Oil Well Cleanup Act: Requires oil and gas companies to clean up idle oil wells in a timely manner (with high fees if they don't) to keep communities safe from toxic chemicals.

AB-3233 Local Environmental Choice And Safety Act: Empowers cities and counties to regulate or prohibit oil and gas operations in their jurisdictions to protect public health and the environment.

AB-2716 Low Producing Well Accountability Act: Imposes fines on low-production oil wells, holding polluters accountable in the largest urban oil field in California.

Bonus Bill:

AB-2196 Beaver restoration program.



VOTE

350 Sacramento participated in non-partisan **Get Out the Vote (GOTV)** efforts across the Sacramento region.

Prop 4: California voters approved a \$10B bond for safe drinking water, wildfire prevention, clean air, and the protection of communities and lands from climate change.

» Participated in Multiple Actions

350 Sacramento and our volunteers participated a variety of actions in 2024 - protests, marches, school strikes, petitions, forums, and public comments. Examples include:



- Global Week of Action: Insurance Divestment from Fossil Fuels March 3
- Climate Strike (Youth) April 19
- Summer of Heat March (Youth-led all-ages event) June 13
- Summer of Heat March (Youth-led all-ages event) July 26
- Summer of Heat March (Youth-led all-ages event) August 17
- Utility Justice Action August 18
- Make Polluters Pay Rally August 26
- Climate Strike (Youth) September 20



» Moved Sacramento Toward Clean Energy

350 Sacramento leads local efforts to replace oil and gas with cleaner, safer energy sources, helping residents protect their homes, communities, and environment from harmful pollution.

Energy Justice

In 2024, 350 Sacramento joined more than a dozen independent 350 affiliates around the country in a coordinated utility justice campaign. Because Sacramento already has a public utility (SMUD), we are focusing on SMUD’s clean energy and community assistance programs.

Our SMUD Watch Team engaged SMUD board members, securing their commitments to:



- Continue making measurable strides toward the Zero Carbon by 2030 goals.
- Review and (possibly) modify their methane emissions reporting processes.
- Hold a Community Solar Forum in 2025 to discuss increasing support for customer and community solar projects.

Electric Schools



Interns from our youth education program spearheaded efforts to help Sacramento City Unified School District obtain grant funding to begin electrifying school buses and buildings. With guidance from our Electrification Team leader, this success sparked a district-wide commitment to adopt clean-energy transportation and infrastructure solutions by 2035.

Education Impact

Empowering People through Climate Education and Workforce Development

» Strengthened Our Youth Education Program

In 2024, 30+ local high school students participated in our Student Environmental Activist Training (SEAT) and paid internship program, to enhance their climate knowledge, leadership skills, and experience.



In April 2024, we began partnering with the Refugee Enrichment & Development Association (REDA) to provide multi-lingual educational materials, translation services, and other outreach pathways. This partnership helps ensure students in refugee and immigrant communities have equitable awareness, access, and opportunities to participate.

30+

Students Served

15

Internships

10

Guest Speakers

8

Sessions

» Offered Climate Workforce Development Opportunities for Young Adults



For our new workforce development program, we partnered with **sonder SOLUTIONS** and **Rising Sun Center for Opportunity** to offer six college students and recent graduates paid work experience to prepare for a career in the climate sector.

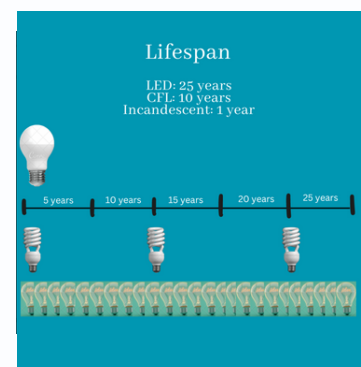


"From my time working as an extern for 350 Sacramento, I can tell that the people behind it are truly dedicated, and most importantly, educated. I'd highly recommend any youth who are interested in getting more involved with saving the planet to invest time in working alongside 350 Sacramento & Rising Sun Center For Opportunity. Both these organizations are doing Good for the world, in the most comprehensible & supportive way possible."

Tatiana Lopez, Design & Communications Extern

"This experience showed me how my computer science skills can contribute to climate justice. It taught me how data can shape narratives and drive action, even when there's limited information available. I'm now more determined to use my skills to make a real impact on environmental issues, combining my technical knowledge with my passion for sustainability."

Izzy Tilles, Data Science & Communications Extern



» Youth Achievements & Impacts

We actively support and encourage young people to share what they've learned in our programs with their families, friends, classmates, and educators. Youth-driven advocacy is an important way to scale the impact of our climate justice efforts across generations. To name just a few youth-led achievements:

- 2 designated youth seats on the Board of Directors.
- 2 New High School Eco Clubs, including one student-led climate coalition and the newly established 350 Granite Bay High School. ([@350GBHS](#))
- Helped a local school district apply for and obtain grant funding to transition to electric school buses.
- Drafted a bill proposal to establish a Youth Advisory Council on the California Air Resource Board, which an Assemblymember agreed to author. ([AB 2125](#) was substantially changed in Assembly since its introduction in February 2024, but it will be revisited in 2025.)
- Earned the Environmental Council of Sacramento (ECOS) [Environmentalist of the Year: Rising Star Award](#). (Anushka Kalyan)
- Initiated and held leadership roles organizing 350 Sacramento's 7th Annual Ode to Earth Festival, a community celebration of the arts, culture, and the planet.



"350 Sacramento is a beautiful space to grow as an activist."

Gianna Acquisto, 350 Sacramento Board Advisor (Creative Arts)
Former SEAT Participant & Intern

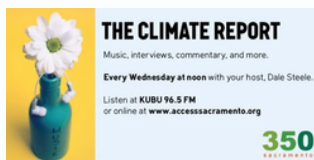
» Youth Achievements & Impacts



“The Earth is our home, and I believe we should take care of it. Without it, where else are we going to go?”

Kevin Morales, Music Performance & Climate Outreach Extern

» Provided All-Ages Education: Workshops, Presentations, & Webinars



- Provided multiple **Home Electrification demonstrations** at events across Sacramento, including 3 community music fairs, SMUD’s annual Electricity Fair, local Earth Day events, and more.
- **Hosted two climate communication webinars** designed for leaders in the climate space.
- **Presented “How to Get Get Involved in Your Local Public Utility”** at the Ode to Earth festival.
- **Produced and aired 50 episodes of The Climate Report radio show** on [Access Sacramento](http://www.accessacramento.org), covering a range of topics such as local climate news, book and film reviews, and debunking disinformation.
- **Hosted the Community Regenerative Agriculture Forum with two educational tracks** - one contained information and resources for rural farming and another focused on urban farming.

Community Impact

Building a Community-Powered Climate Justice Movement

» Hosted 1st Regenerative Agriculture Community Forum

April 28, 2024 10am - 4pm at Sacramento State University Union

350 Sacramento organized the first Regenerative Agriculture forum: a full-day, multi-track event featuring speakers such as farmers, scientists, and funding experts. The forum focused on how communities can benefit from regenerative farming practices – which can help sequester carbon and benefit people, our planet, and the economy.

20
Speakers
170
Attendees



Thank You to Our Generous Sponsors and Grantor!



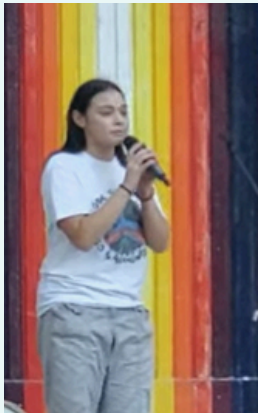
Hosted 7th Annual Ode to Earth Festival

April 28, 2024 4pm - 8pm at Southside Park in Sacramento

Ode to Earth is a vibrant celebration of arts, culture, and our planet. This year's all-ages community event was the first iteration with youth organizers in leadership roles. And thanks to our generous local sponsors, it was also our first free, open festival (instead of ticketed entry).



12 Performances
200 Attendees



Thank You to Our Generous Sponsors!



Organized 30 Small-Group Gatherings

Between our ongoing volunteer meetings (10-30 people per month), Climate Coffee meetups (2-7 people per month), and other get-togethers such as a Day at the Farm, Arts & Crafts, and 350 Day of Gratitude, we regularly engage our community with ongoing opportunities to enjoy meaningful discussions and fun activities, together.



Attended 30 Events

12
Community Fairs &
Festivals

15
Classroom
Visits

3
Climate
Conferences



Strengthened Existing Partnerships



- 350 Bay Area



- Climate Plan



- Environmental Council of Sacramento (ECOS)



- Farm Fresh to You



- Fridays for Future Sacramento



- Sacramento Environmental Justice Coalition (Sac-EJC)



- Sacramento Area Council of Governments (SACOG)



- San Diego 350



- SMUD



- Third Act Sacramento



- United Latinos

» Formed New Partnerships



- 350 Network Council (350NC)



- 916 Ink



- Center for Biological Diversity



- Refugee Enrichment & Development Association (REDA)



RISING SUN
CENTER FOR OPPORTUNITY

- Rising Sun Center for Opportunity



- Sacramento Area Congregations Together (SacACT)



- Sierra Club Mother Lode Chapter

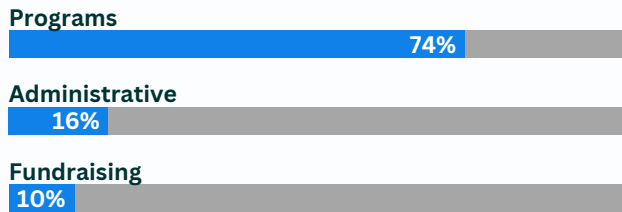
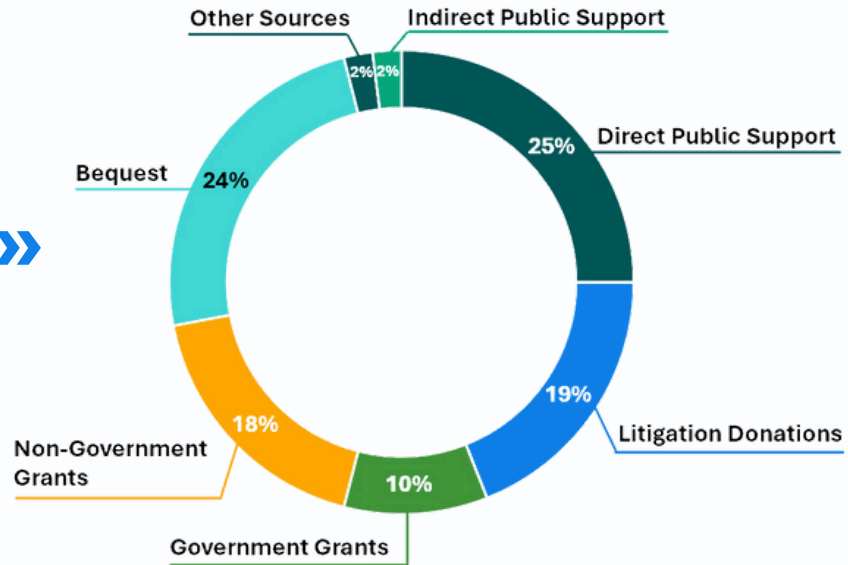


- sonder SOLUTIONS

2024 Financials

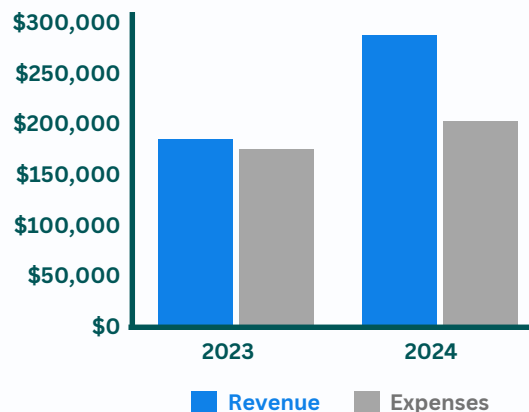
January 1, 2024 - December 17, 2024

2024 Revenue »
\$291,592.40



« **2024 Expenses**
\$205,170.20

Year/Year »
2023-2024



» 2024 Financials

Thank you to all who supported 350 Sacramento in 2024! Whether you donated \$5, \$500, or \$5,000, every contribution makes a difference, and enables us to continue fortifying and growing our climate justice programs.

170 Individual Donors

- **2** \$10,000+
- **18** \$1,000 - \$9,999
- **12** \$500- \$999
- **85** \$100 - \$499
- **53** \$1 - \$99

Grants & Foundations

- Ben & Jerry's Foundation
- California EPA
- Freedom Together Foundation (formerly JPB Foundation) via 350NC
- GreenGrants Fund
- Refugee Enrichment & Development Association (REDA)
- The Sacramento Bee

Bequest

- We are deeply grateful for **Christa Malone** for her generous bequest to 350 Sacramento. Christa was a dear friend of Laurie Litman - our founder, former President, and current volunteer, mentor, and supporter. We are honored that their friendship and shared commitment to climate justice inspired such a gift, creating a meaningful and lasting impact in our mission and programs.

Up Next in 2025

Building upon our 2024 successes, in 2025 we will:

»» **Make polluters pay (more).**

Collaborating with local and statewide partners, we will continue pushing elected officials and business leaders to put the cost of cleaning our environment where it belongs – the oil and gas companies.

»» **Oversee local climate planning activities.**

In the immediate future, we will provide support for the Sierra Club (Mother Lode/Sacramento chapters) in their efforts to hold Sacramento County accountable for a CEQA-compliant Climate Action Plan.

»» **Expand our youth education & workforce development programs.**

37 students are already signed up for the spring SEAT session. We will also increase our college and business partnerships to empower young people with new opportunities to grow in their academic and professional climate careers.

»» **Focus on the intersection of climate, housing, and public health.**

Working with partners such as the Sacramento Environmental Justice Coalition, we will take a more holistic, intersectional approach in our climate advocacy, education, and community outreach efforts.

»» **Promote clean energy solutions throughout the community.**

The Electrification Team and SMUD Watch will continue to stand up for equitable, renewable energy solutions that will lead to cleaner air and healthier communities in Sacramento (and beyond).

»» **Implement a new, evidence-based community outreach strategy.**

Between our [new website](#), leadership training series, and small-group outreach plan, we will bring in even more people to join our climate justice efforts, strengthening and growing the movement with each new voice.

How to Help

» Support Climate Justice

There are many ways you can join us in making a difference for our communities, environment, and planet.



Donate

Making a donation is one of the simplest, quickest, most impactful steps you can take to help fight climate change.



Volunteer

Find a volunteer opportunity to connect with others in joyful and meaningful ways, while helping the community.



Attend an Event

Join us at a community festival, educational workshop, Climate Coffee meetup, and other climate justice events.



Promote & Fundraise

Support the organization by promoting our mission and participating in fundraising campaigns.

350 Sacramento is a 501(c)(3)
nonprofit organization.
EIN 45-5552234



350

SACRAMENTO

Contact us today!

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Thank You!



350Sacramento.org