



2025 ANNUAL IMPACT REPORT



Community-Powered Climate Justice Movement

350sacramento.org

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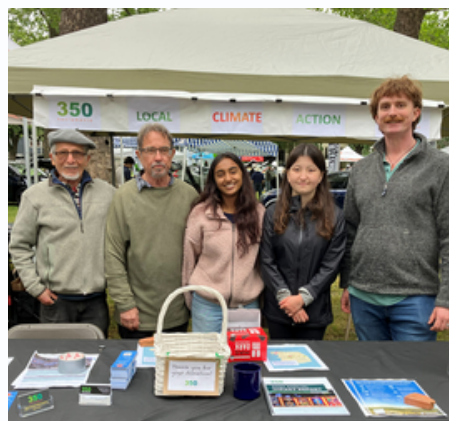
Summary

Building a People-Powered Climate Justice Movement

In 2025, our movement showed what's possible when community shows up. Together, we were able to advance bold climate solutions, support emerging leaders, and stand up for clean air, healthy neighborhoods, and a livable future. These highlights reflect the collective work of organizers, volunteers, and partners who turned commitment into action and made real progress toward climate justice.

2025 Overview

- ✓ Helped local youth and step into climate leadership roles.
- ✓ Advocated for bold policy and equitable climate solutions
- ✓ Built community for a stronger, more resilient people-powered movement.



Welcome Message

Dear Friends,

We're living in a pivotal moment. In 2025, while political and corporate forces accelerated their anti-progress agenda, our climate justice movement continued to grow stronger and more organized.

Neighbors showed up in solidarity with one another, youth spoke out for change, and coalitions banded together to demand justice. This year has shown that community, creativity, and compassion are at the core of a people-powered movement.

It is up to all of us to fight for - and *create* - the future we want, with clean air, clean energy, and a safe, healthy environment for all.

The road ahead will require focus, flexibility, and endurance, which is only possible when bold collective action is balanced with radical self-care. We hope this impact report will inspire you to participate in the climate justice movement in the way that fuels you, and at a pace that sustains you, as we face the challenges and opportunities together in 2026.

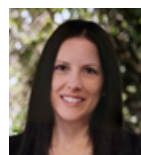
Thank you for supporting our mission and being an important part of this community!

Gratefully Yours,

Katie & Patricia



Katie McCammon
Co-Executive Director



Patricia Moore
Co-Executive Director

“

**We all want the same thing:
clean water, clean air, and
to have our communities
taken care of.**

**That's what we're fighting
for – a better future.**

Katie McCammon
Co-Executive Director
350 Sacramento



About 350 Sacramento

Local Action for a Global Climate Movement

Who We are



350 Sacramento is a grassroots climate justice organization. Our goal is **a future where everyone can have clean air, clean energy, and a safe, healthy environment**. For more than a decade, we've been driving change in the Sacramento area through advocacy, education, and the power of community.

Mission Statement

350 Sacramento is a local grassroots organization committed to equitable solutions that accelerate the transition to a sustainable future, with atmospheric carbon dioxide levels below 350 ppm.

Vision Statement

We believe in a world with a safe climate, where nature is respected and protected, and our social, political, and economic systems work for all people and the planet.



About

Local Focus

Our work is rooted in community, organizing alongside those who are most affected by climate extremes and pollution in Sacramento. By focusing locally, we turn global climate challenges into place-based solutions for cleaner air, greener spaces, and greater resilience right here at home.

People-Powered

350 Sacramento is made up of people from across the region, from different generations and diverse backgrounds, united by a shared commitment to climate justice. Through advocacy, education, and the power of community, we are building the collective strength needed to achieve lasting climate solutions.



Layered Approach

To achieve our climate justice mission, we pursue holistic solutions that address multiple systems together, not in isolation. **From the air we breathe to the land beneath our feet, our holistic approach connects clean energy, green spaces, and equitable access to resources** that protect communities from pollution and climate change.

Together, we can create a beautiful future with clean air and a safe, healthy environment for all.

Programs



Advocacy

We advocate for sustainable, equitable solutions and policies that will create a safer, healthier environment for our community and climate.



Education

Our educational programs include youth training and internships, workforce development, public workshops, webinars, digital resources, and more.



Community

From small-group gatherings to large public events, 350 Sacramento's programs and events are focused, driven, and supported by our community.

Teams

CAP Team

Climate Action Plan Team

- Advocate for strong local Climate Action Plans, affordable housing, & clean transportation.
- **Oscar Balaguer**
oscarbal@hotmail.com

Climate Coffee

- Meetup & chat to build community.
- **Justine Kanzler**
justine@350sacramento.org

Electrification Team

- Pursue clean, renewable energy solutions for all.
- **Rosie Yacoub**
rayacoub@yahoo.com

Grants & Fundraising

- Help secure funding to support our programs & operations.
- **Grants: Alice Low**
alice@350sacramento.org
- **Fundraising: Patricia Moore**
patricia@350sacramento.org

Legislation & Policy

- Support equitable, sustainable policy solutions.
- **Will Brieger**
will.brieger@350sacramento.org

PWR Team

Plastics, Waste, & Regeneration Team

- Educate & advocate for a more sustainable world.
- **Michelle Hebron & Diana Tang**
michelle@350sacramento.org
diana.tang@350sacramento.org

SMUD Watch

- Encourage public engagement with local municipal utility; promote clean energy.
- **Rick Codina**
rick.codina@350sacramento.org

Youth Leadership

- Participate in climate education & leadership opportunities.
- **350 Sacramento**
info@350sacramento.org

Leadership

Executive Directors



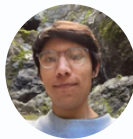
Katie McCammon, Co-Executive Director
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Patricia Moore, Co-Executive Director
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Ashlyn Zentner, Board President
ashlyn@350sacramento.org

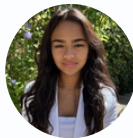


Brandon Martinez, Board Secretary
brandon@350sacramento.org

Board of Directors



Daniel McCurdy, Board Treasurer
daniel@350sacramento.org



Haleya Hoang, Board Member
haleya@350sacramento.org



Megan Elsea, Board Member
megan.elsea@350sacramento.org

Board Advisors



Lita Brydie, Board Advisor
Nonprofit Operations & Bookkeeping
lita.brydie@350sacramento.org



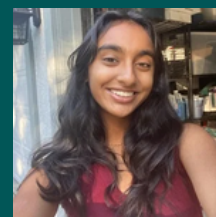
Moiz Mir, Board Advisor
Community Organizing & Advocacy
moiz.mir@350sacramento.org

“

Just as trees use their roots to rely on one another, the climate movement must embody that same value.

Now, more than ever, is when we must ground each other in our activism and rise taller than we have before.

Anushka Kalyan, UC Berkeley Student &
Former Vice President of 350 Sacramento
Board of Directors (2024-2025)



Program Impacts

Highlights



Youth Leadership

- **YOUTH ACTION:** Organized 2,000 students at 50 schools across California for youth walkout, including 100 Sacramento participants.
- **AWARDS:** Supported youth leaders: Former 350 Sacramento intern Mackenzie Hollender earned the Sacramento Environmentalist award.
- **SEAT PROGRAM:** Taught 25 high school students in spring 2025 Student Environmental Activist Training program, including 10 interns.

Policy & Legislation

- **POLLUTERS PAY:** Rallied mass support for Polluters Pay Superfund Act and helped secure Sacramento City Council's official support for the bill.
- **SPRAWL PUSHBACK:** Mobilized community and helped secure Sacramento City Council resolution to formally oppose County sprawl.
- **SMUD FORUM:** Successfully prompted SMUD to host their first Community Solar Forum.

Highlights

Community

- **EDUCATION:** Provided education on climate action and solutions in multiple formats, including trainings, webinars, film screenings, and more.
- **EVENTS:** Co-hosted Climate Justice & Sun Day Festival - 450 attendees.
- **COMMUNITY GROWTH:** Expanded and activated new and existing community members, increasing the number of volunteers, donors, and event participants. .



Youth Leadership



Young people are not waiting for change - they are leading it. In 2025, youth leaders stepped forward with courage and clarity, organizing their peers, engaging decision-makers, and pushing for bold climate solutions to protect their futures.



Climate justice is about saving people. Our love for humankind is where the true work happens.

Haley Hoang

350 Sacramento Board Member

Founder & Leader of 350 Granite Bay High School

Youth Walkout

Polluters Pay Youth Walkout

On October 24th, 2,000+ young people and allies from 50 schools across California participated in a student walkout to promote the Polluters Pay Climate Superfund Act (AB 1243 / SB 684). From on-campus demonstrations to meetups in front of public offices, students used their collective voices to demand support for the bill from their local and state leaders.

350 Sacramento played an integral role in organizing the event, working virtually with statewide partners to coordinate efforts across California. Together, we held multiple mass calls for students and adult supporters alike, providing training and tools to help them plan and lead events on their own campus.

2,000

Students Across
California

100+

Sacramento Area
Participants

50

High Schools
& Colleges



Youth Spotlight

Environmentalist of the Year: Rising Star



Mackenzie Hollender

Youth volunteer and former 350 Sacramento intern Mackenzie Hollender was recently awarded the 2025 **Environmentalist of the Year Rising Star Award** for her local conservation efforts. She founded and leads the Sac Valley Young Birders Club (Sacramento Audubon Society). She's been a fierce advocate for protecting Natomas open spaces through research and multimedia projects, as well as speaking at City and County meetings.

The Intersection Showcase



Gianna Acquisto

While also serving as 350 Sacramento's Creative Arts Board Advisor and volunteer youth leader, Gianna Acquisto organized the **Intersection Showcase, a social justice arts festival**, at her high school in March 2025. This event featured diverse local artists, including poets, musicians, and dancers, as well as 15 exhibitor tables representing local climate and social justice organizations.

Student Environmental Activist Training

Since 2021, the Student Environmental Activist Training (SEAT) program has offered education, mentorship, and leadership opportunities to more than 100 students from high schools across the Sacramento region. In 2025, we hosted 25 participants, ten of whom went on to complete spring and summer internships. **Students gained skills in community organizing, civic engagement, public speaking, and clean energy solutions.**

25

Participants

10

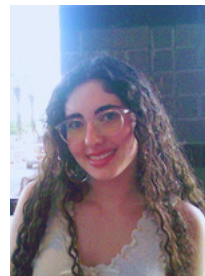
Interns

NEW!

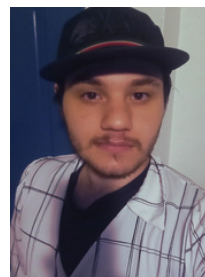
Peer-to-Peer SEAT Program

Unfortunately, the SEAT program lost its funding mid-year as a trickle-down effect of the current administration's deprioritization of climate programming. (Our funder's federal grant had been abruptly frozen, and by extension, our subgrant ceased.)

But just when we thought we'd have to shutter the program, one of our interns stepped up to transform it into a peer-to-peer learning opportunity! And now, Ellah Varano and Zane Whitmore - both SEAT program graduates - are recruiting students and will soon **begin to guide them in the spring 2026 session.**



Ellah Varano
SEAT Program Lead



Zane Whitmore
SEAT Program Support

Policy & Legislation



Volunteers, partners, and local advocates banded together to push for stronger, more equitable climate policies at the local, state, and federal level. Our coordinated efforts helped elevate community priorities and hold decision-makers accountable.

2025 Policy Highlights

- Raised public awareness and urged the City of Sacramento to officially support the Polluters Pay Superfund Act in the State of California
- Supported the State of California’s “Cap and Invest” program, extending “Cap and Trade” through 2045
- Urged and supported the City Council’s resolution to protect open space
- Opposed Sacramento County sprawl projects
- Supported SMUD’s community solar efforts and Net Zero by 30 goals
- Urged State of California to reject Chevron as a sponsor for the 2025 state fair
- Submitted a letter of opposition in response to USEPA’s decision to rescind the 2009 Endangerment Finding (connecting pollution and public health), which has been the basis for many modern climate policies



SMUD



State Policy



Polluters Pay Climate Superfund Act - AB 1243 / SB 684

Working closely with our partners, we raised public awareness and rallied support for the Polluters Pay Climate Superfund bill. If passed, this bill will force the biggest polluters in the state - wealthy Oil and Gas corporations - to pay for damage they've caused through climate change. With strong support from constituents across the state, the bill's sponsors were able to keep it alive into the 2026 legislative session.

BREAKING NEWS! December 29, 2025

After months of discussions with City officials and community partners, **Sacramento City Council has written an official letter of support for the California Polluters Pay Climate Superfund Act.**



Cap and Invest - AB 1207 / SB 840

With a surge of community support, this bill passed on the final day of the 2025 legislative session. Expanding the state's "Cap and Trade" program to 2045, the "Cap and Invest" bill includes **dedicated funds for electrification, wildfire resilience, and clean energy.**

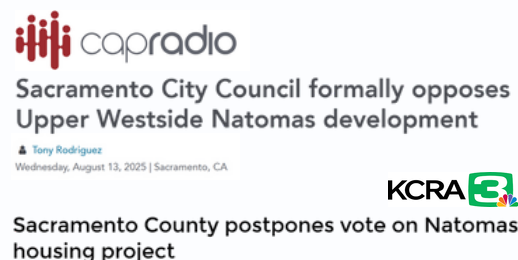
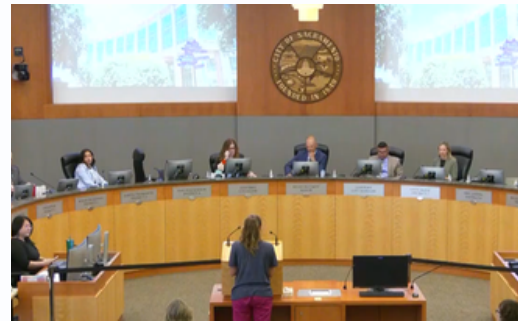
Local Policy

Local Policy

Progress on local climate policy has required persistence, creativity, and close collaboration with community partners. Despite strong opposition, we achieved some important policy wins, while also raising the stakes for future attempts.

For example, we've been pushing back against proposed sprawl development in the Sacramento area - which would create more traffic (increasing carbon pollution) and pave over green space (reducing carbon sinks). We rustled up **400 letters and public comments** against the Upper Westside project. In August, we took our objections to the **Sacramento City Council, who resolved to formally oppose the proposal** in a letter to the County. Shortly after, the County Board of Supervisors removed the item from their upcoming agenda.

Throughout the year, our advocacy efforts have made clear that unsustainable projects will be challenged, shaping a policy environment where decision-makers think twice before moving backward.



Public Engagement



Public Comments Education

We hosted six **Speak Truth to Power** trainings in 2025, where community members could learn how to give public comments at City Council and County Supervisor meetings. Each zoom session was followed by an on-site public meeting, where participants could choose to observe the process and/or practice their skills.

Letter Campaign

350 Sacramento members sent **948 letters to City and County officials to support climate justice** and push back against environmentally harmful projects.

Community Solar Forum



At 350 Sacramento's request, **SMUD hosted a Community Solar Forum** in 2025. Guest speakers from projects across the U.S. presented at the forum, and our members provided insights and public comments. SMUD is piloting solar projects at two local schools, and we're continuing our efforts to support their goal of reaching Zero Carbon by 2030.

“

It's our only planet. Let's preserve it.

Rick Codina, Chair, 350 Sacramento SMUD Watch Team

Community



At the heart of our work is community – people coming together to learn, support one another, and take meaningful action. From small-group gatherings to neighborhood projects to large-scale events, we’ve seen how connection fuels courage, and courage fuels action.



Climate Coffee

Each month, 350 Sacramento members and neighbors gather together at various locations in Sacramento to enjoy **small-group discussions about nature, the environment, and related topics**. Climate coffee groups are now meeting in Elk Grove, too!



Community Cleanups

350 Sacramento facilitated **three youth-led cleanup events at local parks**, including Triangle Park, Miller Regional Park, and Sutter’s Landing Park. Sacramento **City Councilmember Roger Dickinson** stopped by one of the events to meet with the students!

Community Events

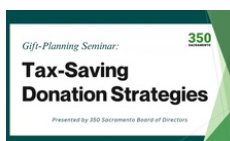


Community Education



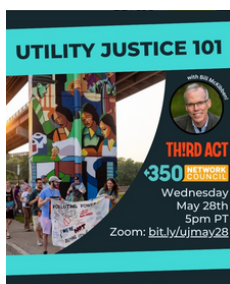
Public Comments Workshops

350 Sacramento held a series of trainings to help people learn how to speak at public hearings.



Charitable Giving Seminar

The 350 Sac Board of Directors hosted a charitable giving strategies seminar, presented by our Board Treasurer.



Utility Justice Webinar Series

350 Sacramento joined the 350 Network Council in this 3-part webinar series about utility justice in the United States. **350.org founder Bill McKibben was the featured guest speaker at the first event.**



Educational Film Screenings

The PWR Team (Plastics, Waste, & Regeneration) hosted two film screenings of *We're All Plastic People Now* to raise awareness of the dangers of petroleum-based plastics.



Community Solar Forum

At the request of our SMUD Watch Team, SMUD hosted a Community Solar Forum in February, where guest speakers discussed local and national solar projects.

Community Growth

5,316

SOCIAL MEDIA FOLLOWERS

Up 15% from 2024

4,072

EMAIL SUBSCRIBERS

Up 4% from 2024

192

INDIVIDUAL DONORS

Up 13% from 2024

50

ACTIVE VOLUNTEERS

Up 25% from 2024



More Community



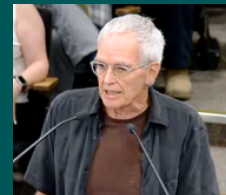
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Sacramento is at an inflection point, where more and more people understand that climate change IS a local issue.

We grow as a community to meet the challenge of making this region a better, more livable place.

Kent Lacin

350 Sacramento Climate Justice Advocate,
Photographer, Musician, and Filmmaker



2025 Financials

2025 Revenue: \$171,000

192 Individual Donors

- 05 \$5000 - \$9999
- 06 \$2000 - \$4999
- 08 \$1000 - 1999
- 14 \$500 - \$999
- 24 \$250 - \$499
- 68 \$100 - \$249
- 31 \$50 - \$99
- 38 \$10 - \$49

47%

PUBLIC SUPPORT

48%

**GRANTS &
FOUNDATIONS**

Grants & Foundations

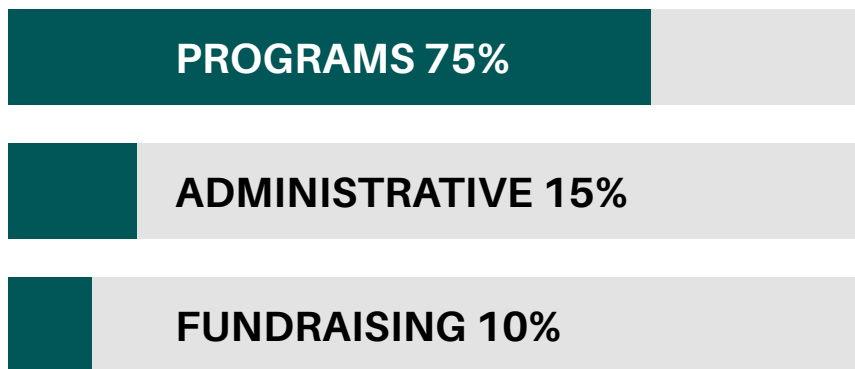
- 350 Network Council \$32,000
- Ben & Jerry's Foundation \$30,000
- Refugee Enrichment & Development Association (REDA) \$10,600
- GreenGrants Fund \$5,000
- City of Sacramento \$4,200
- The Green Incubator (via Sac Climate Coalition) \$1,200

5%

OTHER

Thank you to all who supported 350 Sacramento in 2025! Whether you donated \$10, \$100, or \$1,000+, every contribution makes a difference, and allows us to continue fortifying and growing our climate justice programs.

2025 Expenses \$195,000



Understanding This Year's Financial Position

Expenses exceeded revenue during a year when nonprofit funding shifted rapidly. Thanks to **prior-year funds earmarked for the 2025 budget, along with steadfast support from our donors, we were able to keep our vital climate justice programs moving forward**, and to continue building a healthier, more equitable future for our community.

Implications for 2026

Our **2026 strategic plan is both holistic and agile, which will allow our programs, budget, and staff to adapt as needed** under the continued assault against environmental justice from the current federal administration. In addition to our ongoing commitment to responsible financial stewardship, our programs will take a sharper focus, and creative, multipurpose fundraising opportunities will compensate for reduced grant support.

2026: What's Next

To build on our 2025 achievements, in 2026 we plan to:

Electrify Sacramento.

We will provide public education on home/building electrification, while also advocating for different ways to make heat pumps more accessible.

Green communities.

Teaming up with local partners, we will work on community greening projects.

Make polluters pay.

Our ongoing efforts to pass the Polluters Pay Superfund Act will continue until this policy (or similar) is established.

Build people-power.

Our community will continue to grow and strengthen with new opportunities for discussions, gatherings, and educational programs.

Educate voters.

This election year, we will offer nonpartisan candidate reports to publicize local candidates' records on climate action.

2026: What's Next

Engage public utility officials.

We'll continue to monitor progress toward SMUD's 2030 Zero Carbon Vision, providing expert insights and pushing for bold action.

Advocate for transportation and housing.

Joining local partners, we'll advocate for greater public transportation, safer biking and walking opportunities, and affordable and low-income housing (through infill and policy, not sprawl development).

Support youth climate leaders.

Young people continue to step up to the challenge of climate action, and we will be there with opportunities to learn and take on leadership positions.

Integrate the arts.

Recognizing the arts as powerful drivers of social change, art and music will be woven into our climate justice campaigns.



Climate justice is a team effort, and together, we can create a beautiful future for our families, communities, and planet.



Megan Elsea

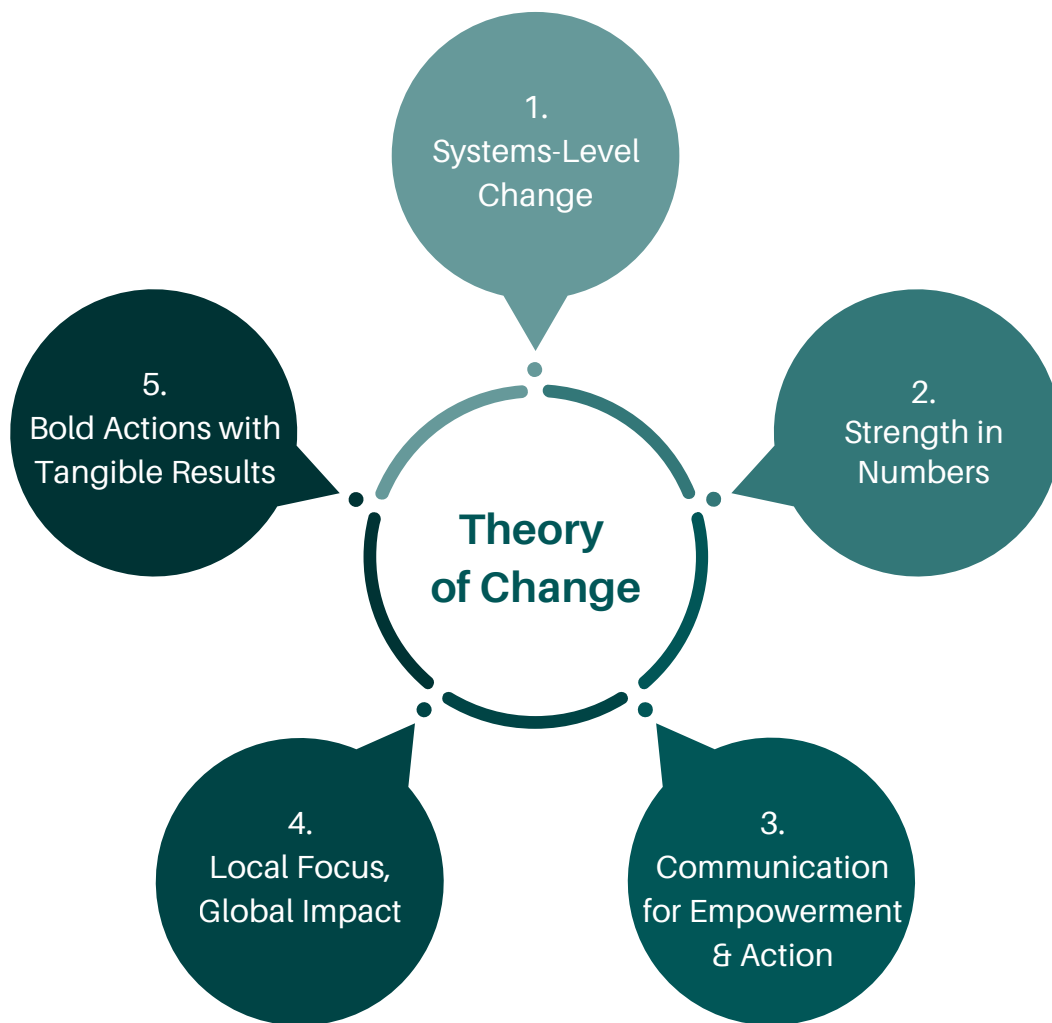
350 Sacramento Board Member

Speak Truth to Power Public Comments Workshop Leader

Strategy

Theory of Change

Our work is rooted in both **climate science** and an **evidence-based theory of change**, which guides our methodology and overall strategy.



Sources:

1. [Ecological Models of Social Change](#)
2. [Collective Action Framework](#)
3. [Triple-A \(Agent-Action-Aim\) Framework of Self-Efficacy](#) and [Integrated Socio-Environmental Communication Theories](#)
4. Sacramento is the capital of California, which is the world's [4th largest economy](#) and a [global leader in Climate Action](#)
5. ["Small/Incremental Wins"](#) and [Transformational Social-Ecological Change](#) frameworks

How to Help

Support Climate Justice

There are many ways you can join us in making a difference in our community, environment, and planet.



Make a Donation

Making a donation is one of the simplest, quickest, most impactful steps you can take to help fight climate change.

350 Sacramento is a 501(c)(3) organization. EIN 45-5552234



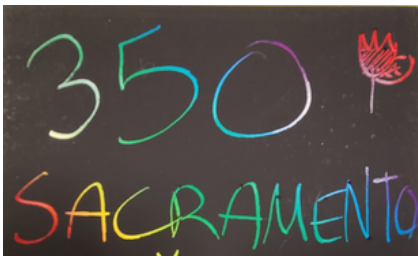
Volunteer

Find a volunteer opportunity that will be meaningful (and fun!) for you that also helps the climate justice movement.



Attend an Event

Join us at community festivals, rallies, workshops, climate coffee discussions, and other events.



Promote & Fundraise

Share our mission, campaigns, events, and fundraising opportunities with your friends and family!



350

SACRAMENTO

Contact us today!

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